

MAY GROUP USA · PRODUCT OVERVIEW

HiLite™

1 · PRODUCT IDENTITY

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|--------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------|-------------|
| Product Name | HiLite™ | Product Line / Brand | Illuminated |
| Product Category (Tags) | LED Signs | | |
| Product Description | Super bright, on-the-fly graphic changeout, and a sleek design. This style of sign features a no-tool changeable insert. Day or night, inside or out, your customers will never miss your message. | | |
| Key Selling Points | | | |

2 · PHYSICAL SPECIFICATIONS

| | | | |
|------------------------------|----------------------------------------------------------------------|-----------------------------|-------------------------------------------------|
| Finished Size (W × H) | Recommended Sizes: 23x23 Max--Can go bigger but depends on the shape | Material / Substrate | Acrylic, Polycarb, PVC, LEDS and Power Supplies |
| Shape / Cut Type | Custom | Outdoor Use (Y/N) | N |
| Finish / Coating | N/A | | |

3 · PRINT & ARTWORK

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|--------------------|--------------------------|----------------------------|------------------------------------------------|
| Bleed (Y/N) | Up to .031" of sign edge | Artwork File Format | Illustrator Vector Art and/or Layered PSD File |
|--------------------|--------------------------|----------------------------|------------------------------------------------|

4 · VARIATIONS & OPTIONS

| | | | |
|--------------------------|-----------|--|--|
| Packaging Per Box | 1 Per box | | |
|--------------------------|-----------|--|--|