

MAY GROUP USA · PRODUCT OVERVIEW

Shelf Talker™

1 · PRODUCT IDENTITY

Product Name	Shelf Talker™	Product Line / Brand	Tackers
Product Category (Tags)	Tackers		
Product Description	Our Shelf Talker™ features an affordable yet effective way to draw attention to your on-shelf product and brand. With two different bend options, the Shelf Talker™ can sit on the shelf or hang from the edge.		
Key Selling Points			

2 · PHYSICAL SPECIFICATIONS

Finished Size (W × H)	Max emboss: 36x24	Material / Substrate	Metal (Various Gauges and Material Types)
Shape / Cut Type	Custom	Outdoor Use (Y/N)	Y
Finish / Coating	Multiple options (outdoor, indoor, gloss, matte)		

3 · PRINT & ARTWORK

Bleed (Y/N)	Full Bleed	Artwork File Format	Illustrator Vector Art and/or Layered PSD File
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4 · VARIATIONS & OPTIONS

Packaging Per Box	Up to 50 per box		
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