

# MAY GROUP USA · PRODUCT OVERVIEW

## Thermometer Tackers

### 1 · PRODUCT IDENTITY

<b>Product Name</b>	Thermometer Tackers	<b>Product Line / Brand</b>	Tackers
<b>Product Category (Tags)</b>	Tackers		
<b>Product Description</b>	This classic is a hit across ALL customer segments. Fully functional and built for indoor and outdoor use — not only is this a fun product to hang in the window of a store, but it is also a great gift shop product!		
<b>Key Selling Points</b>			

### 2 · PHYSICAL SPECIFICATIONS

<b>Finished Size (W × H)</b>	Max emboss: 36x24	<b>Material / Substrate</b>	Metal (Various Gauges and Material Types)
<b>Shape / Cut Type</b>	Custom	<b>Outdoor Use (Y/N)</b>	Y
<b>Finish / Coating</b>	Multiple options (outdoor, indoor, gloss, matte)		

### 3 · PRINT & ARTWORK

<b>Bleed (Y/N)</b>	Full Bleed	<b>Artwork File Format</b>	Illustrator Vector Art and/or Layered PSD File
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### 4 · VARIATIONS & OPTIONS

<b>Packaging Per Box</b>	Up to 50 per box		
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